

# **BIDEN** CANCER COMMUNITY SUMMIT

September 21, 2018

[www.bidencancer.org](http://www.bidencancer.org)

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## PLANNING TOOLKIT

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Updated 8/30/2018

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## FROM JOE & JILL BIDEN

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Dear Friends,

Thank you for committing to host a Biden Cancer Community Summit on September 21, 2018. Together, we can make real, transformative progress against cancer.

We started on this mission to end cancer as we know it because like so many of you, we know all too well the devastating impact cancer can have on an individual, a family, a community. While we know every cancer experience is deeply personal, we also know that it is not isolated.

That is why, on September 21st, we will focus our attention and energy on what we can do to deliver what patients deserve: a cancer research and care system that puts saving and extending lives above all else. **By hosting a Biden Cancer Community Summit, you have committed to be part of the solution.** Every day, every minute matters to patients and we must bring that sense of urgency to address the issues that impact patients from prevention, through treatment and survivorship.

Most importantly, with your innovation, ideas, and inspiration, we will launch new actions and collaborations in cities, states, the nation, and even across the globe that will improve the patient experience and patient outcomes.

No act is too small—from cooking a meal for a neighbor you know could use the help, to developing a local transportation program to bring patients to their treatments, to solving the national issue of how to ensure patients have access to their medical records—these solutions mean so much to patients and their families.

We are eager to hear the outcomes of your conversations and what you are willing and able to contribute to this mission.

From the bottom of our hearts, thank you! Together we can make hope real.

Sincerely,

The image shows two handwritten signatures in black ink. On the left is the signature of Joe Biden, which is stylized and includes a large 'J'. On the right is the signature of Jill Biden, which is more fluid and cursive.

Joe and Jill Biden

Co-Chairs, Biden Cancer Initiative

## WHY HOST?

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In 2016, the launch of the White House Cancer Moonshot galvanized a movement to double the rate of progress against cancer. Thousands of individuals and hundreds of organizations from across industries and sectors throughout the country convened to develop solutions and partnerships that are improving cancer outcomes and saving lives. Together, we made tremendous progress, but our work is not done.

So, on September 21, 2018, Biden Cancer Community Summits in Washington, D.C. and all across the country will focus national attention on the urgency to build on this momentum through community-driven action, ideas, and solutions.

### Local Solutions, National Narrative

The Biden Cancer Initiative has developed this planning Toolkit and content modules, including video discussions and additional information resources, to help you organize a tailored event that we hope will resonate with your community.

The most effective, meaningful, and sustainable solutions against cancer are grounded in the community's realities. Each Biden Cancer Community Summit –

- creates an opportunity for you to share experiences and lessons, and most importantly, come together to map out actions needed to support cancer patients and families; and
- provides the foundation for a cohesive national narrative that connects and scales ideas and approaches, to provoke action needed to accelerate progress in cancer research and care.

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# DEFINING YOUR SUMMIT

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Host a Biden Cancer Community Summit where you live, work, learn or play. You can do so in any setting that speaks to your community. Some ideas include:

- A coffee shop conversation about survivorship among young adults with cancer...
- A featured lecture series at a university focused on the oncology research and development pipeline...
- A breakfast dialogue with clinicians at a hospital focused on innovation...
- A roundtable discussion among caregivers at a cancer center about navigating difficult patient conversations...
- A town hall with young scientists focused on innovation...
- A gathering at your place of worship focused on how to support caregivers...
- A community assembly at your local diner to talk about prevention...
- A lunch and learn at your workplace to talk about the cancer journey...
- And so many more possibilities....

Every Biden Cancer Community Summit is fully customizable to drive local conversations and ignite community-driven action. Each Community Summit will also be able to tune into and interact with key parts of the Summit in Washington, D.C. This Planning Toolkit and subsequent guides will help you organize and implement your own effort.

Beyond September 21<sup>st</sup>, the Biden Cancer Initiative will be listening to the stories, ideas, and outcomes developed at the community level so that we can learn from one another, and amplify impact.

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# HOW TO HOST

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## 1) Sign up as a host

Stay informed on all the Biden Cancer Summit content and latest developments. If you have not already done so, you can sign-up here: <http://bidencancer.org/events>

## 2) Secure a location for your Community Summit

Determine the size of your event, find a convenient and accessible location, begin planning.

*Pro Tip:* Video and web capability would be great! We'll have content to stream and live look-ins to what is happening in D.C.

## 3) Invite attendees

Start by thinking of whose insights you want to feature at your event. Consider inviting community leaders, patient advocates, scientists, and others who can help drive the discussion with their unique perspectives.

Consider specifically how their comments and experiences may resonate with other participants to spark new ideas and mobilize new actions. Turn to page 11 for more information on invitations.

## 4) Develop the agenda for your Community Summit

Develop and design an agenda that is relevant to your community, we have created a number of Planning Tools to help you that are outlined on subsequent pages.

## 5) Host your Summit and develop an action agenda

## 6) Stay connected and share your outcomes

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# PLANNING TOOLS

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## 1) Planning Toolkit

This Toolkit is designed to guide you through process of hosting a tailored Biden Cancer Community Summit. The guidelines and information we provide are informed and shaped by best practices from community organizers, cancer advocates, and others, but you know your community best so you should adapt to suit your needs.

## 2) LIVE content from Washington, D.C.

The Biden Cancer Initiative is hosting its own Summit in Washington, D.C. alongside your Community Summit. We are specifically designing parts of the Washington, D.C. program for Community Summits to easily tune into and interact with, including remarks from Dr. Jill Biden and Vice President Joe Biden, and plenary sessions focused on turning ideas into action that improve the cancer journey.

## 3) Content Modules

You will have access to a series of video modules and information resources featuring leaders on the frontlines of cancer research and care addressing topics that you and other hosts have told us are priority areas. ***(See page 10 for initial list of topics!)***

Each video module will be 10-20 minutes long, allowing you to choose those that best suit the objectives you have set for your Community Summit.

Modules will be available online starting on August 21, 2018. A curated resource list to complement each of these modules will also be made available to you ahead of September 21.

## 4) Discussion and Facilitation Guides

Coming soon — we will also have available for you tips on how to provoke discussion, ensure meaningful dialogue, and capture input from attendees on an action plan moving forward.

## 5) Social Media Tools

From creating your Facebook event to having templates for Instagram posts, you will have access to tools, templates, and tips that allow you to fully leverage social media platforms to optimize the impact of your event. Be on the lookout for a full Social Media kit available in the [Dropbox folder](#) on July 21.

## 6) Media Outreach

Depending on the nature of the event you are convening, you may want to consider reaching out to local media to participate in or cover your Community Summit. We will provide you with fully customizable templates, available both online and in the shared [Dropbox folder](#) by August 21 that could help you with media outreach.

## 7) Communications Planning Tool: Slack

We are rolling out Slack, a platform for all our Community Summit hosts to communicate with each other minus the barriers of e-mail. More details to come!



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# SEPTEMBER 21<sup>ST</sup> AGENDA – LIVE FROM D.C.

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## AGENDA

(Updated August 28, 2018)

9:00–9:55 am\*

### Opening Session: The Cancer Journey

#### Spotlight Talks

In a series of talks grounded in the realities of the cancer journey, speakers will bring to life stories of strength, resilience, and tenacity told through the prism of a broad range of cancer experiences.

- Evan Ruggiero
- Joseph Ravenell
- Paul Hancock
- Jacqueline Smith
- Bruce Campbell
- Shawna Butler
- Kristi Richards

#### Keynote: **Reflections on the Cancer Journey**

- Dr. Jill Biden, Co-Chair, Biden Cancer Initiative

9:55–10:40 am\*

### Panel: From Fear to Fierce

A discussion among people going through their respective unique cancer journeys, connected by the strength of their resolve to turn cancer fears into cancer fierce.

- Stephanie McMahon, Connor's Cure and WWE
- Bryce Olson, Fighting Advanced Cancer through Songs
- Richard Pazdur, U.S. Food and Drug Administration
- Devon Still, Still Strong Foundation
- Laurie McGinley, Washington Post (moderator)

**12:50–1:45 pm\***

**Luncheon Panel: State of Innovation in Cancer Care and Research**

Innovation is a theme that is weaved throughout the Summit program and the work of the Biden Cancer Initiative. This panel provides a pulse on the current state of innovation – what some of the most transformative ideas are, where these are coming from, who’s driving greater adoption, and how do we double the rate of progress.

- Laura Esserman, University of California San Francisco School of Medicine
- Feng Zhang, Broad Institute of MIT and Harvard
- Sy Mukherjee, Fortune (moderator)

**4:15–4:30pm\***

**Turning Ideas into Action**

Summing up the highlights from working sessions throughout the day, we will focus on ideas ready to be acted upon, collaborations needed to happen, and opportunities within our reach to accelerate progress against cancer.

**4:30–5:00 pm\***

**Keynote: Ending Cancer as We Know It**

- Vice President Joe Biden, Co-Chair, Biden Cancer Initiative

*\*These sessions will be livestreamed. For more information [www.bidencancer.org](http://www.bidencancer.org).*

# MOCK AGENDAS

While we encourage you to create a September 21st agenda that works for you and your group, we wanted to provide you with a couple ideas of how you could potentially organize your day in case you were getting stuck.

## **1-Hour Version:**

10:00-10:15am	Prevention Video Module Viewing
10:15-10:30am	Group Discussion on Key Takeaways from Video Module
10:30-10:45am	Turning Ideas into Action <i>Ideas are great, action is better. How can we take what we learned from the video module to help accelerate progress against cancer?</i>
10:45-11:00am	Commitment Discussion <i>What actionable item am I willing to commit to walking out of the door today?</i>

## **2-Hour Version:**

4:00-4:30pm	Spotlight Talks <i>Hear about how cancer has affected the lives of guest speakers X, Y, and Z</i>
4:30-5:00pm	Tune in to Livestream from DC to hear VP Biden speak
5:00-6:00pm	Topic Specific Small Group Breakout Sessions

## **3-Hour Version**

1:00-1:30pm	Welcome and Survivorship Story from Guest Speaker
1:30-2:00pm	Tune in to From Fear to Fierce panel livestream from Washington, DC Summit
2:00-2:45pm	Breakout sessions on personal/friend/family survivorship stories
2:45-2:15pm	Survivorship and the Path Ahead Video Module Viewing
2:15-3:00pm	Urgency of Now Conversations

3:00-3:30pm	Coffee and Conversation <i>Small group discussions about tangible steps we can all take in our everyday lives to help accelerate progress against cancer.</i>
3:30-4:00pm	Keynote Speaker Wrap-up and Path Forward Discussion

# VIDEO MODULE SUMMARY

Module	Content Description
Preventing cancer: technology, education, and access	Considering that fifty percent of cancers could be prevented, too little of the overall energy and resources in the cancer and broader healthcare community are focused on this part of the patient journey. This module focuses on how we can leap forward in our communities – locally, nationally, and globally – in prevention, early detection education, access, and innovation.
Navigating the cancer journey beyond the disease	This module will provide a high-level conversation regarding the effect of cancer on the patient, family and community, beyond the physical ramifications of disease.
Patient data: who owns it, and for what purpose	Ownership of your data remains one of the most important, yet confusing areas to navigate as a patient. This module seeks to clarify patients' rights, privacy rules, and why understanding data ownership is so critical.
Managing difficult conversations	During the cancer journey, patients and their families are faced with many difficult conversations – none more difficult than sharing your diagnosis with family members along with dealing with end of life decisions. This module will offer insight and resources to help with these conversations.
Understanding the oncology research and development pipeline	The oncology R&D pipeline is long and complex. This module incorporates viewpoints about the process, from the bench to final regulatory approval, including the major barriers and greatest hopes for the future of cancer.
Harnessing innovation to improve and save lives	Innovation and technology are advancing at break-neck speed, particularly within the oncology field. This module highlights the scientific breakthroughs hurtling down the pipeline that could have a significant impact, from diagnosis to treatment, on cancer patients in the future.
Access, cost, and the value of cancer care	We cannot reach the overall Biden Cancer Initiative goal of making a decade of progress in five years if any American is unable to afford the care they desperately need. This module will include segments from interviews from experts with different perspectives addressing the real challenges of cost of cancer care for patients across the United States.
Survivorship and the path ahead	The cancer journey doesn't end when treatment is completed; this module focuses on cancer survivors who face a myriad of issues related to their health and potential long-term impact of treatment, as well as employment issues and adjustment to life post treatment.

\* All modules are 10 – 20 minutes in viewing length and are subject to change prior to September 21<sup>st</sup>.

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# PLANNING CALENDAR

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- 7/21      Social media templates available  
Information on modules, content, and agenda
- 7/24      *Community Host Call #1*  
Conference call to provide updates on facilitation guides, developing content, and a check-in on our progress and yours
- 8/31      Online portal for content modules goes live  
Media outreach tools available  
Video modules, facilitation guides, and relevant content go live. Begin to tailor your Community Summit agenda with these resources
- 9/13      *Community Host Call #2 – 4PM EST*  
Check-in to finalize your plans and ask us your remaining questions as it relates to content, best practices, and how to best plan for the upcoming Summit
- 9/21      **BIDEN CANCER COMMUNITY SUMMIT**
- 10/23      *Community Host Call #3 – 4PM EST*  
Report back on community action plans. We want to hear about your conversations, your ideas, and your outcomes and we'll share details from our Summit in Washington, D.C.

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## LOOK & FEEL

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We have specifically created the Biden Cancer Community Summit logo to help connect and unify the broad range of experiences happening across the country on September 21<sup>st</sup>. While each Community Summit will be its own unique event, we strive to ensure it is connected to the broader national effort through the use of the logo, connectivity through social media, and aligned objectives focused on developing an action plan.

Logos are accessible from this [Dropbox folder](#).

### Biden Cancer Community Summit Logo Guidelines

- 1) Please use the Biden Cancer Community Summit logos as formatted. Please do not update or customize the graphics.
- 2) Community Summit logos should be used alongside your own organization's logo or together with the name of the host.
- 3) The use of the Biden Cancer Community Summit logo is not an endorsement of your organization's programs or policies.

### Event Feel

Our hope is that everyone who participates in a Community Summit walks away feeling like their concerns have been heard, and that their ideas are part of the solution.

To this end, when planning your event, please ensure that the space is conducive to having meaningful conversations. We trust that Community Summit hosts have the best of intentions and will do everything you can to protect the privacy and well-being of your participants.

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# INVITATIONS

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First, the basics. It's helpful to have all your core information at the ready.

- **WHAT:** Biden Cancer Community Summit at the [name of your community or location] OR A Biden Cancer Community Summit Hosted by [name of host]
- **WHO:** Define your audience or identify your main draw
  - Identify audience types you wish to invite (i.e., Join students, caregivers, patients and their families, health care providers)
  - If you have speakers, you can name them here
- **WHEN:** September 21, [time]
- **WHERE:** [location with all relevant logistical details]
- **WHY:** Articulate your rationale. Some examples to draw inspiration from:

We are responding to Vice President Joe Biden and Dr. Jill Biden's call to action to double the rate of progress in cancer prevention, treatment, and care by joining this national effort on September 21<sup>st</sup> to host Biden Cancer Community Summits.

*[Use one or a combination of bullets, or create your own content accordingly]*

- *Personal:* As you may know, cancer has impacted me/my family recently and navigating the confusing maze that is the cancer journey has been a trying experience. We want to share lessons we've learned and learn from others' experiences. Most importantly we want to figure out with you what we need to do to support cancer patients and their families.
- *Access:* With so much promise on the horizon for personalized cancer therapies that improve and save lives, we want to ensure that all communities are able to access the right therapies at the right time for the right cost.
- *Support:* A cancer diagnosis impacts not only the patient, it affects families and communities in ways that go beyond the diagnosis. Learn more about how to strengthen the cancer support network to better respond to and anticipate the demands of the disease.





## Sample Personalized Email Invite:

Dear XXX,

We are responding to Vice President Joe Biden and Dr. Jill Biden's call to action to double the rate of progress against cancer by joining this nationwide effort on September 21<sup>st</sup> to host Biden Cancer Community Summits. These Summits are focused on the patient's journey through the twists and turns from prevention through a cancer diagnosis, treatment, and survivorship.

You're invited to the Biden Cancer Community Summit that [I am/we are] hosting here at (enter location). [I/We] hope you will join us as we share updates and discuss our local efforts to accelerate progress in cancer prevention, diagnosis, treatment and care. You will be a valuable addition to our local discussion. Here are the details:

Location:

Time:

Directions/Important Logistics Information:

We believe this will be much-needed opportunity to meet up with others in our community to share stories, best practices, and generate new individual and organization commitments.

Please let me know if you have any questions. I look forward to hearing from you.

[Name]

[Contact Information]

## Facebook Events

We encourage every Biden Cancer Community Summit host to create a Facebook Event and use this tool as a platform for your online invitations.

### Create a Facebook Event:

1. From your News Feed, click Events in the left menu.
2. Click + Create Event on the left side.
3. Click to choose between a private or public event. If you're creating a public event, you can set the event's host as yourself or a page you manage. You're not able to change the privacy settings once you've created the event.
4. Fill in the event name, details, location and time.

Name: Biden Cancer Community Summit at the [name of your community or location]

We ask that all events have "Biden Cancer Community Summit" in the name for all those searching for these events.

Details: Define your audience. Articulate your rationale for hosting.

- Identify audience types you wish to invite (i.e., Join students, caregivers, patients and their families, health care providers)
- If you have speakers, you can name them here
- Location: September 21, <time>, <location with all relevant logistical details>

If you're creating a public event, you can:

Select a category for your event

Add keywords about your event

- Survivorship, innovation, prevention, etc.
- Add a link to your organization's website for your event

5. Click Create.

You'll be taken to your event where you can invite guests, upload photos, add a cover photo or video, share posts and edit event details.

Note: Only Pages can add multiple dates and times to an event right now.

**Edit an Existing Event:**

1. From your News Feed, click Events in the left menu.
2. Click Edit next to the name of your upcoming event.
3. Change the event name, location, time, description or co-hosts.
4. Click Save.

## Online Invitations

In addition to Facebook events, also consider Evites or similar services to reach those who may not be active on Facebook.

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# MEDIA OUTREACH

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Consider inviting media to participate in or cover your Biden Cancer Community Summit to amplify your reach. Start by creating a media alert to let media know of your event, and identifying local reporters covering community and/or health beats.

Local media are often driven to report on stories that are newsworthy and/or have a local and/or personal story. Be ready to tell your story!

## CUSTOMIZABLE MEDIA ALERT

**MEDIA ALERT: [Name of organization/host] to Convene Biden Cancer Community Summit on September 21 focused on *[innovation/the patient experience/caregiving/etc.]***

[Date, CITY] The [name of organization/host] today announced that it will host a Biden Cancer Community Summit focused on *[key issues/topics]*. This Community Summit is part of the Biden Cancer Initiative's nationwide effort to double the rate of progress against cancer.

The [name of organization/host] Biden Cancer Community Summit joins hundreds of other Summits throughout the country designed to draw in and learn from the perspectives of *[insert who you wish to hear from – for example: the cancer patient support network – family members, caregivers, patient navigators, and other care providers for insights on the realities of living with cancer and the ripple effects a diagnosis can have on families and communities.]*

- **WHAT:** Biden Cancer Community Summit at the *[name of your community or location]*
- **WHO:** Define your audience or Identify your main draw

- Identify audience types you wish to invite (i.e., Join students, caregivers, patients and their families, health care providers)
  - If you have speakers, you can name them here
- **WHEN:** September 21, [time]
- **WHERE:** [location with all relevant logistical details]
- **WHY:** Articulate your rationale for hosting.
- **CONTACT INFO:** Do not forget to include the complete contact information of your media liaison.

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# SOCIAL MEDIA CONSIDERATIONS

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## Hashtags:

- **#cancerFIERCE.** At its core, #cancerFIERCE is our central organizing principle. It is a message of strength, resilience, determination, and hope. It captures how individuals and entire communities turn cancer fears into cancer FIERCE. It is a statement of intent and purpose – which is why we’re using it to connect all social media interactions about and during Biden Cancer Community Summits.
- **#BidenCancerSummit.** Especially for Summit-specific social media interactions, we urge everyone to post using #BidenCancerSummit to connect conversations and allow for a national conversation to emerge.

## Leading up to the Community Summit

Social media posts before your Community Summit will focus on promoting your event and sharing your why. Some examples:

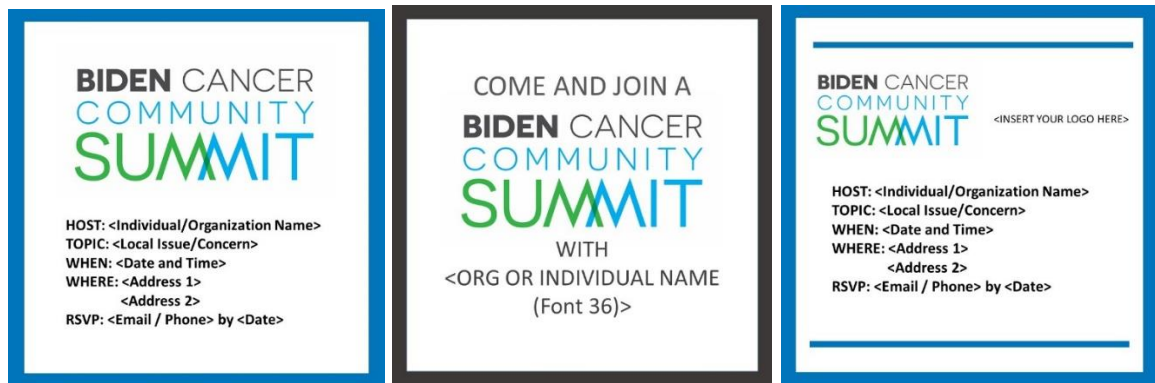
### Twitter and Facebook

- On September 21, join us for a Biden Cancer Community Summit on [topic]. Share stories, new ideas, and let’s turn cancer fears into #cancerFIERCE. RSVP here: [Link to FB event]
- We are just [two weeks, 10 days, seven days] out from our Biden Cancer Community Summit. RSVP and join us in discussing <topic>. Be part of the national movement to double the rate of progress against cancer.  
#cancerFIERCE<link>

- The cancer journey is riddled with trials & triumphs. Share your experience at [name of event] and together, we can find ways to accelerate progress against cancer and improve outcomes. #cancerFIERCE [link to Facebook event].

## Instagram

Editable versions of these instagram-ready graphics are accessible from this [Dropbox folder](#).



Suggested captions:

- We are excited to announce that we will be participating in the national network of Biden Cancer Community Summits. On September 21<sup>st</sup>, from [time range], we will be discussing <topic> as well as sharing stories, discussing new ideas, and developing an action plan for how to make hope real for cancer patients and their families in our community.
- On September 21, we are joining the Biden Cancer Initiative and hundreds of other communities to host a Biden Cancer Community Summit. We will focus our attention and energy on what we can do to deliver what patients deserve: a cancer research and care system that puts saving and extending lives above all else.

## During the Community Summit

We will rely on social media channels throughout the day of the Summit. For example:

- A virtual Townhall featuring experts ready to answer your questions or provide perspective on issues – send your questions using **#BidenCancerTownhall**.
- Reddit “Ask Me Anything” session focused on specific topics like survivorship and innovation.
- Instagram mosaic featuring #cancerFIERCE snapshots captured from different Community Summits.

During the Summit, we highly encourage people to share:

- quotes in real time and attribute them as appropriate
- photos with captions that evoke emotion or provoke action
- personal stories
- real-time outcomes and new collaborations

## After September 21st

After the Summit, we are committed to keeping up the momentum. We hope to hear more about the action agendas and new connections, storytelling and story sharing, lessons learned and best practices.

Additional social media content and templates will be available to you on July 21.



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## TALKING POINTS

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- On September 21<sup>st</sup>, Vice President Joe Biden and Dr. Jill Biden are hosting a national Biden Cancer Summit to focus on the patient's journey through the twists and turns from prevention through a cancer diagnosis, treatment, and survivorship.
- This will include an event in Washington, D.C., where the program will highlight and discuss stories of heartache and triumph from the patient and caregiver communities, the latest and most promising cancer research and technology developments, transformative community-driven initiatives, and public and private sector partnerships.
- But a conversation on the national stage is not enough. The Biden Cancer Initiative aims to make this Summit relevant to the concerns of patients, families and communities. They want to make this resonate with scientists and entrepreneurs and health care providers. They want to make a difference in all communities – our community. That's why, [we] have answered the call to host a Community Summit.
- At our Community Summit, we'll be able to tune into key Washington, D.C. programming, and tailor the agenda using video modules on topics ranging from prevention to survivorship, financial toxicity to research and development innovation. We share the Biden's goal of doubling the rate of progress against cancer and through this Summit, we hope our community can come up with key actions that will help us do that.
- At our local summit, we will be able to share information about how we are tackling tough issues around prevention and survivorship, understanding the power of our health data, and how best to provide support throughout the

cancer journey. We want to bring people together to share their experiences, their ideas, and solve problems relevant to them. And we will be able to share our thoughts and ideas with those in Washington D.C.

## FREQUENTLY ASKED QUESTIONS

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### Will the Biden Cancer Initiative fund Biden Cancer Community Summits?

The Biden Cancer Initiative is not a funding entity. We provide guidance, tools, and templates for the successful planning and implementation of Biden Cancer Community Summits.

### Can I receive funding or sponsorship from outside entities to help cover additional Community Summit costs?

We defer to Community Summit hosts to seek needed funding or sponsorship to cover event-related costs. Funding received by Summit Hosts should only be used for the Summit itself and should not be used to fund broader efforts. Additionally, funding to support local Community Summits is solely for the event itself and will not be used to support the Biden Cancer Initiative. These stipulations must be made clear to the potential sponsor or funder. **Any fundraising effort is not for resources for the Biden Cancer Initiative. Sponsorship is for a Community Summit, in alignment with the Biden Cancer Summit on September 21, but all donations will stay with the local organization sponsoring the Community event.**

## Is there a mandatory amount of people to show up to host an event?

Biden Cancer Community Summits can range from an invitation-only gathering of 2-12 people or a public conversation with 1,200. There is no set formula for the number of people at each event. More importantly, we want hosts to be cognizant of who they want to bring together and what actions they hope to achieve.

## Can we leverage the Biden Cancer Initiative name to host an event?

Yes, please mention that your event is being hosted as a Biden Cancer Community Summit. Each one brings to life the vision and the mission of the Biden Cancer Initiative. While each Summit will be run independently, a couple of things will stay consistent: each event will be a safe space for meaningful dialogue and each effort will be focused on galvanizing community-driven solutions.

## Can I apply to host more than one event?

Organizations or companies can apply to host Community Summits at their local affiliates or offices. We do ask that each individual event have a host responsible for planning, implementation, and outcomes measures.

## Can I host a Biden Cancer Community Summit before or after September 21<sup>st</sup>?

For greatest impact, we are hoping to align efforts on September 21<sup>st</sup>. We believe that having Community Summits across the country on the same day is in itself a testament to the depth of commitment we collectively have toward this effort. If by chance the 21<sup>st</sup> is not a feasible date for you, please contact the team to talk through possible options.

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# ABOUT THE BIDEN CANCER INITIATIVE

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The Biden Cancer Initiative's mission is to develop and drive implementation of solutions to accelerate progress in cancer prevention, detection, diagnosis, research, and care, and to reduce disparities in cancer outcomes.

Fueled by urgency, we stand on behalf of every patient, every family, every community having to deal with a cancer diagnosis and the complex and confusing maze they must navigate thereafter. We are a response to the lack of a cohesive, comprehensive and timely approach to ending cancer as we know it.

An independent nonprofit organization, our work is shaped by the breadth and depth of insight, experience, and expertise of our board of directors and advisory committee.

For additional information on our work, please visit [www.bidencancer.org](http://www.bidencancer.org). For questions about hosting a Biden Cancer Community Summit, please email [info@bidencancer.org](mailto:info@bidencancer.org).